

## Media Information

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### **e-shelter and Canonical launch Joint Managed OpenStack Private Cloud**

- Quick, easy and cost-predictable way to get a fully functional OpenStack cloud
- Built on Ubuntu OpenStack and using application management tools Juju and MaaS
- Fully managed private cloud service by Canonical takes away the hassle of day to day IT operations

#### **e-shelter**

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Frankfurt, Germany and London, U.K. 12th July, 2016 - e-shelter, leading data center operator in Europe and an NTT Communications group company, and Canonical announced today that they will collaborate to provide "Hosted BootStack", an end-to-end solution including the design, implementation, and ongoing management of an OpenStack private cloud on top of fully dedicated hardware in e-shelter's highly available, secure and scalable data centers with high power density.

Built on Ubuntu OpenStack, the world's most popular OpenStack distribution and using Canonical's application modelling service Juju as well as Canonical's Bare Metal as a Service (MaaS) which allows quick and easy provisioning, orchestration, and management of cloud resources. Clouds can be built on-premise or in dedicated colocation environments in e-shelter data centers.

"We see increasing demand from customers looking for a managed private cloud solution," said Arturo Suarez, Product Manager, Canonical Cloud.

"Hosted BootStack will allow customers to bypass time consuming and costly decisions of datacenter location, hardware and management solutions, instead choosing a fast, reliable and fully managed by experts, cloud infrastructure for their business."

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“We are excited to expand the strategic relationship with Canonical as our strong partner for managed private cloud solution based on OpenStack,” said Toan Nguyen, Director Colocation Services and Cloud Platform, e-shelter. “Enterprises rely on Canonical to transform their businesses and we are thrilled Canonical has chosen e-shelter as their data center partner, helping them continue to scale, add new services and maintain their incredible momentum.”

In addition e-shelter will integrate its “e-connect” platform to offer carrier-neutral, flexible and scalable connectivity between all e-shelter locations and ensure multi-location end-to-end access solutions with all major cloud providers enabling customers to utilize the flexibility of hybrid and multi-cloud solutions.

To learn more about Hosted BootStack, please visit [ubuntu.com/cloud/bootstack](http://ubuntu.com/cloud/bootstack)

## **About e-shelter**

e-shelter is one of the leading data center operators in Europe providing highly secure environments for housing and connectivity of IT and network systems. With a presence in all key city-markets of the DACH-region, e-shelter leverages 300 MW of power capacity and 90,000 sqm of data center space to deliver scalable data center solutions. As a member of the NTT Communications Group of companies e-shelter provides access to a global network of 140 data centers. Among e-shelter’s clients are financial services companies, telecoms operators, IT service and outsourcing providers as well as cloud service providers. You can find further information at [www.e-shelter.com](http://www.e-shelter.com)

## **About Canonical**

Canonical is the company behind Ubuntu, the leading OS for container, cloud, scale-out and hyperscale computing. 65% of large-scale OpenStack deployments are on Ubuntu, using both KVM and the pure-container LXD hypervisor for the world’s fastest private clouds. Canonical provides enterprise support and services for commercial users of Ubuntu. Canonical leads the development of Juju, the model-driven operations system, and MAAS (Metal-as-a-Service), which creates a physical server cloud and IPAM for amazing data centre operational efficiency. Canonical is a privately held company.

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