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e-shelter at the CloudFest: Colocation and the trend towards multi-clouds

Discuss hybrid and multi-clouds with the colocation provider e-shelter on the CloudFest on March 13 (Europa-Park Rust / Stand D04)

Frankfurt, March 8, 2018 - e-shelter, the leading data center provider in Europe and a member of NTT Communications, will be present at CloudFest 2018, March 13-15, 2018, at Europa-Park Rust. The colocation and data center provider is looking forward to discussing the top topics of hybrid and multi-clouds at its stand D04 with IT decision makers, software developers and data center specialists, and why cloud is the basic building block for today's and tomorrow's digitization concepts. e-shelter also supports the event as a Platinum Sponsor. At the e-shelter stand, partners Fujitsu, Hystax, Linbit, Loodse, NetApp, Toshiba, Tradedx and Xelera will also be giving presentations.

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Colocation as the basis for multi-clouds

"The trend to move to the cloud seems unstoppable," said Toan Nguyen, Director of Business Development & Cloud Platform at e-shelter. "According to a study by Cisco will come in three years 95 percent of traffic from clouds, and no longer from the conventional data center [1]. IDC's forecast for 2018 also hits the same mark: the cloud is becoming the most important source of sustainable technology development; over 90 percent of companies will use multi-cloud services and platforms within the next two years [2]. At e-shelter we provide the basis for this with our data centers and can competently accompany companies with digitization. "

Lecture on the CloudFest:

Another highlight will be the lecture by Toan Nguyen, Director Business Development & Cloud Platform at e-shelter, on "Colocation - Enabler for Hybrid- and Multi Cloud Solutions", which will be held on March 14, 2018 at 15:35 in the Main.Forum / Ballroom Berlin.

Modern data centers are changing to cloud-enabled data centers through increased virtualization and container technologies, standardization and automation. In its highly scalable and highly secure data centers, e-shelter provides more than 90,000 square meters of space, for example for companies' cloud strategies.

e-shelter, with its advanced data center and connectivity solutions, as well as its mature ecosystem of partners and the "e-shelter innovation lab" [3] acts as a facilitator and pioneer for innovation and transformation.

More information about the CloudFest and the presentations of the partners can be found [here](#).

[1] <http://www.zdnet.com/article/cloud-computing-will-virtually-replace-traditional-data-centers-within-three-years/>

[2] [Http://idc.de/de/ueber-idc/press-center/65127-idc-predictions-liefern-bauplan-fur-das-digital-unternehmen](http://idc.de/de/ueber-idc/press-center/65127-idc-predictions-liefern-bauplan-fur-das-digital-unternehmen)

[3] The e-shelter innovation lab, at e-shelter's Datacenter Campus Frankfurt, is a facility with around 60 technology partners, including the leading cloud HyperScaler and hardware vendors such as Dell EMC, Cisco, Lenovo and Huawei. In the e-shelter innovation lab, a variety of architectures can be implemented and tested at short notice. This allows proof-of-concepts for cloud applications and digitization projects to be realized in much shorter time frames.

About e-shelter

e-shelter is one of the leading data center operators in Europe, providing highly secure environments for housing and connectivity of IT and network systems. e-shelter leverages 300 MW of power capacity and 90,000 sqm of data center space to deliver scalable data center solutions to a wide range of customers. We operate ten data center locations within Germany, Switzerland, and Austria and look to expand beyond the DACH region. As a member of the NTT Communications Group of companies, e-shelter provides access to a global network of 140 data centers. Among e-shelter's clients are financial services companies, telecoms operators, public sector, IT service, as well as outsourcing and cloud service providers.

In addition to e-shelter, companies such as Arcadin, Dimension Data, itelligence, NTT Communications, NTT DATA and NTT Security are part of the NTT Group in Germany. In this region, the NTT Group represents around 5,300 employees and combined revenue of more than € 1.2 billion. You can find further information on the global NTT Group at www.ntt-global.com.

www.e-shelter.com
