

## Media Information

### **Vienna Business Agency: 140 million Euro investment strengthens Vienna as an international ICT center**

e-shelter, a leading international data center specialist, is building its eighth data center and its first in Austria in Vienna. Total investment for the project is around 140 million Euro.

Deputy Mayor and City Business Secretary Renate Brauner not only welcomes the largest new global business site in Vienna for three decades, she is also extremely excited about the benefits it offers for Vienna as a business location. "e-shelter's new data center will strengthen the infrastructure of our city, improving our already highly competitive position as an international business location. The volume of data in western Europe doubles every 2.5 years, and nearly half of this data is produced by businesses. Demand for secure data storage solutions will continue to grow. Vienna is currently the third-largest IT center in Europe, and the new data center will ensure that we are well equipped for the future."

### **Construction work starts in Wienerberg**

In the first construction phase, the German high-tech company is to build the first of a total of three data centers on an approx. 29,000 sqm site in the Wienerberg area of Favoriten. Work on the first phase of construction, a data center with an area of approx. 2,800 sqm, got underway in June 2014. The first building is to be put into operation in July 2015. Two further construction phases on the same scale are to follow, so that the Datacenter Vienna 1 will ultimately have a gross floor area of over 24,000m<sup>2</sup> and a total data center capacity of 8,400 sqm.

"We would like to thank the City of Vienna for their constructive support, and we are pleased that our investment will further strengthen Vienna as a preferred location for global businesses. We look forward to being an active part, through our data center, in the information hub between western and eastern Europe", says Rupprecht Rittweger, CEO and founder e-shelter.

The e-shelter data center Vienna 1 will have an electricity capacity of 20 MW, supplied by two different substations. At least ten different carriers will ensure the network connection. The Vienna Internet Xchange is also to set up another Internet exchange point in the e-shelter data center VIX3 to provide additional capacity for growing IP traffic in Vienna. This power supply and data communication infrastructure will provide the new e-shelter data center with a completely redundant connection. Not only will there be an uninterrupted power supply in the event of power failure, for example thanks to the diesel generators, but there will also be an uninterrupted connection to the global optical fiber communication networks. The e-shelter data center is therefore an important step in the ongoing development of Vienna's digital infrastructure.

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## **Data storage for a leading business center**

According to the International Data Corporation Austria (IDC), an international ICT market research and consultancy firm, the global “digital universe” is set to grow to 40 zettabytes by the year 2020. That is four times the 2013 figures. One zettabyte (10 to the power of 21) bytes =1 000 000 000 000 000 000 000 bytes”. The arrival of e-shelter is great for Vienna on two counts: the company is making a long-term investment in the city with its 140 million-euro project, and at the same time, it is securing the quality of this business location: for international and indeed also national businesses, a good infrastructure is extremely important. Companies are increasingly looking for and demanding such an infrastructure”, explains Gerhard Hirczi, Director of the Vienna Business Agency.

## **Extensive but environmentally friendly storage**

Sustainability in environmental terms is also at the center of the construction and operation of the new data center. e-shelter is using the latest cooling systems which offer greater efficiency and save energy. e-shelter is also seeking Green Building certification for the facility under the US and internationally recognized Green Building certification system LEED (Leadership in Environmental Design), and that to the highest possible standard: platinum. The data center will use power from renewable energy sources and the plan is to use the waste heat for heating neighboring buildings.

## **About e-shelter**

e-shelter designs, builds and operates high-availability data centers, whose infrastructure guarantees the highest standards of physical security and operational reliability. e-shelter was established in 2000. The company has 300+ employees and operates approximately 90,000 sqm of data center space, 65,000 sqm space alone are located at e-shelter’s main site in Frankfurt, Germany, making it Europe’s largest single data center site. Additional sites are located in Berlin, Frankfurt, Hamburg, Munich and Zurich, Switzerland. Among e-shelter’s clients are financial services companies, telecoms operators and IT service providers as well as cloud service providers.

For further information about e-shelter, visit <http://www.e-shelter.com>

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